

Rethinking money,
rethinking finance

abundance.

Disintermediation = disinterest



...and responsibility disconnected

Direct investment, direct engagement

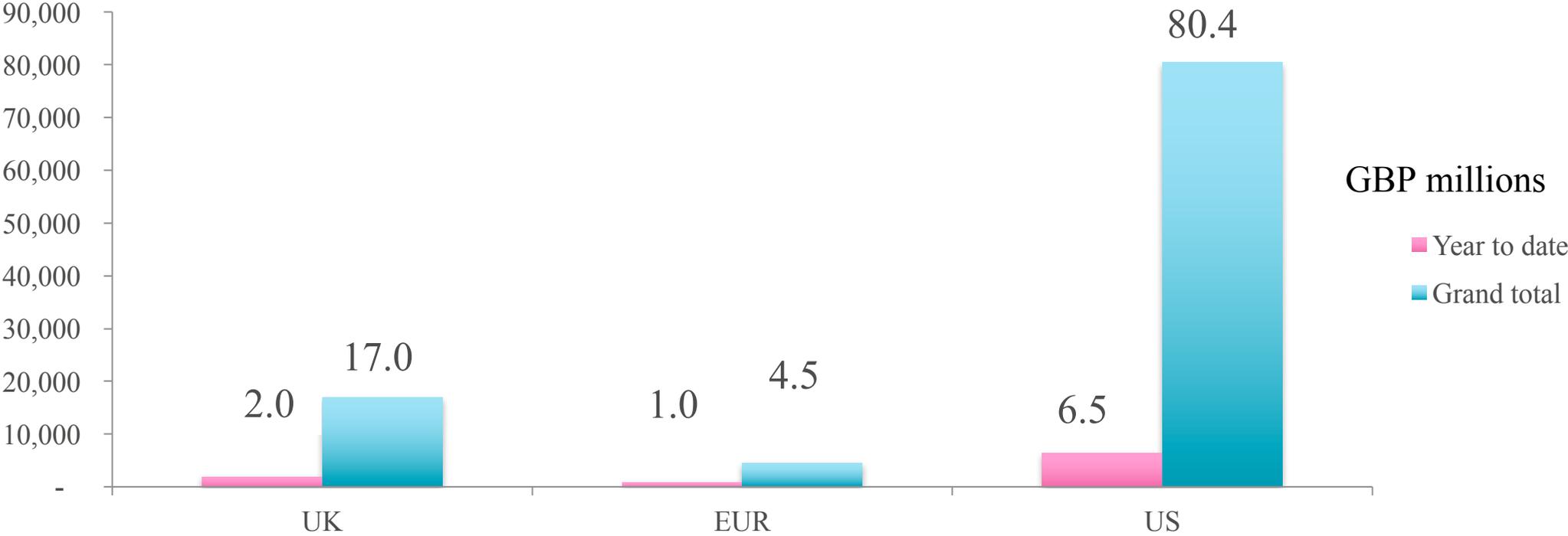


Crowdfunding

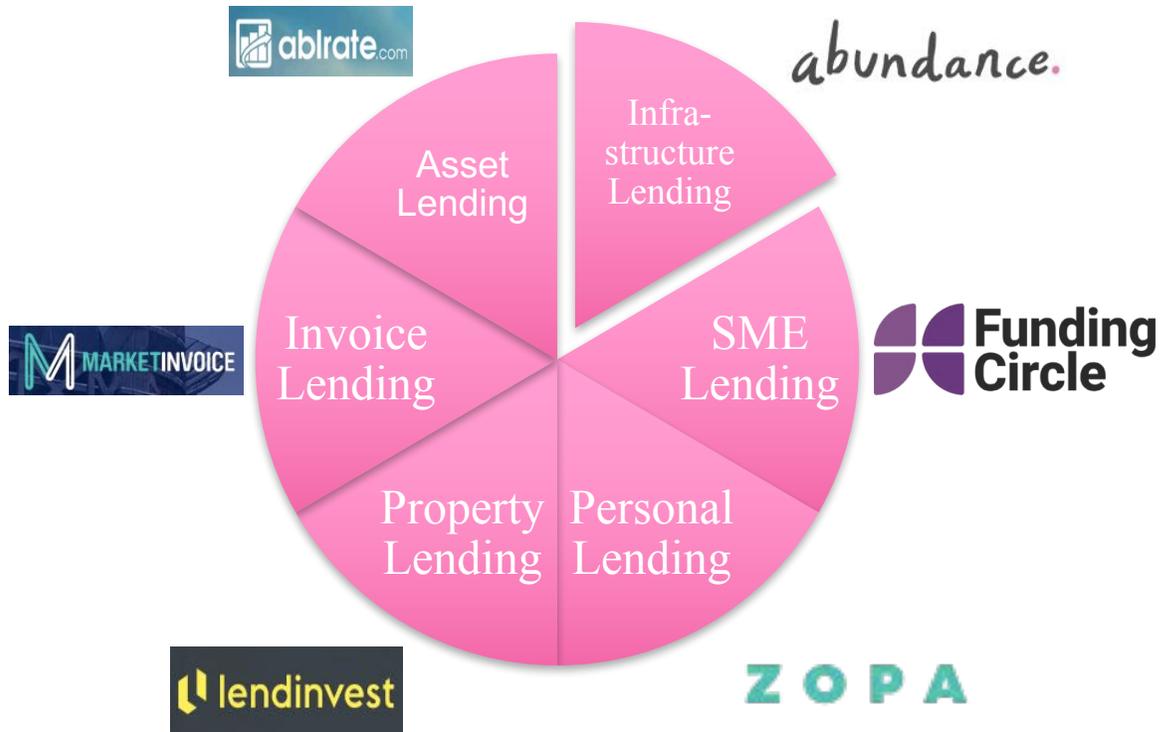
Investing or lending money direct to people or companies via an electronic platform

- donation or reward
- financial return

European and US crowdfunding volumes



Types of funding



- Abundance provides funding for infrastructure
 - Construction finance
 - Long-term project finance
- Cost of capital depends on risk/reward profile

Swindon Borough Council – raising money

“I’d like to make a decent profit and a greener Swindon to spend it in.”

You can do both by investing in Swindon Borough Council’s first solar bond.
Invest now at abundanceinvestment.com/swindon

CAPITAL AT RISK. INVESTMENTS ARE LONG TERM AND MAY NOT BE READILY REALISABLE. ABUNDANCE IS AUTHORISED AND REGULATED BY THE FINANCIAL CONDUCT AUTHORITY (525432).

abundance.
peer-to-peer investments

Common Farm

£1.83m raised in 4 months
£500k invested from campaign investors

Chapel Farm

£2.45m raised in 7 weeks
£600k invested from campaign investors

A platform to engage

- Increased awareness of Council's Green Agenda
- Increased understanding of objectives behind the Council's Green Agenda
- Increased civic pride and connection



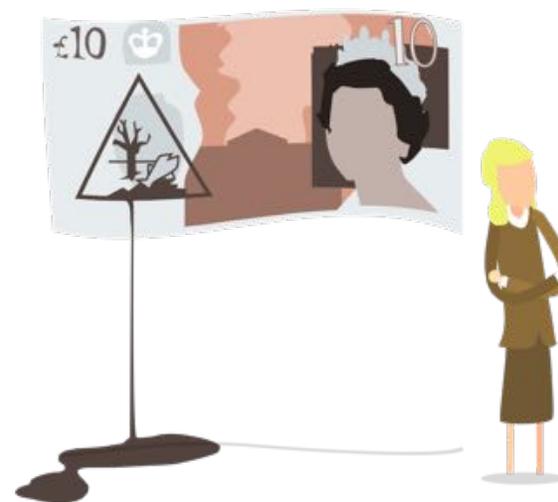
“We’re investing in the local community on their behalf, giving them a stake in the future of the town where they live.”

Rob and Tina invested for their grandchildren

It does matter

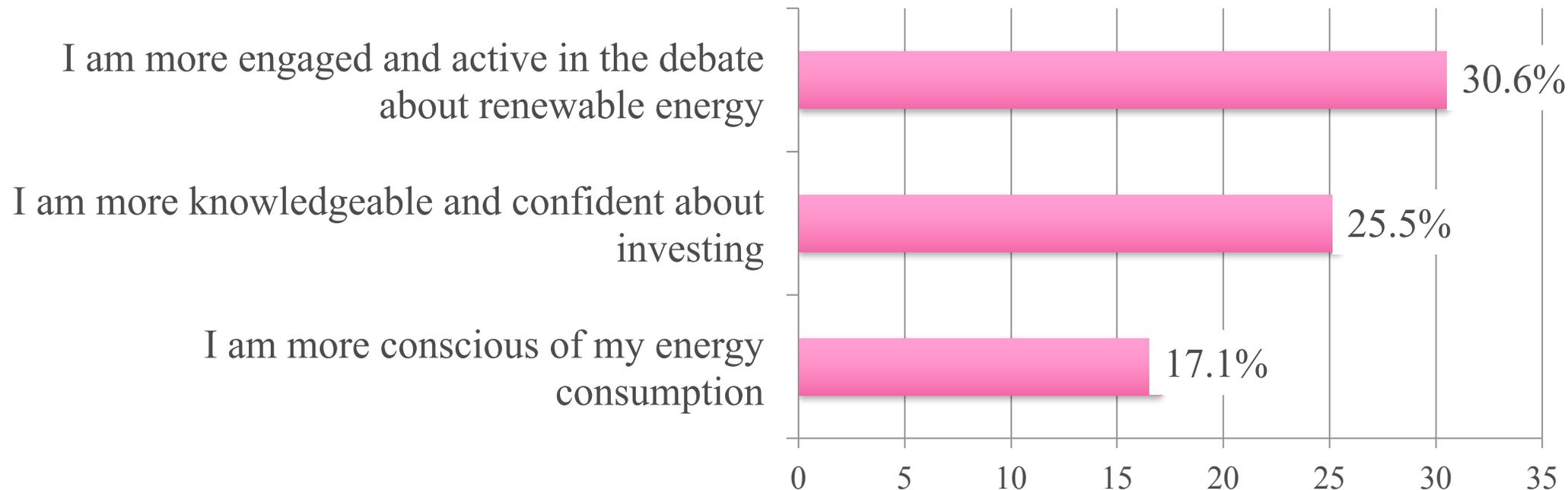


71% people want to know where their money is invested

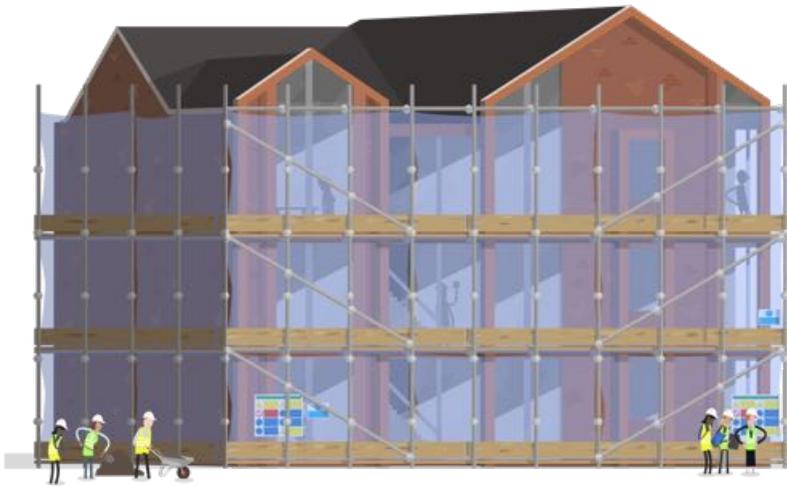


75% would be unhappy knowing it was invested in companies that damage the environment or unethical

After one investment



Housing and healthcare – more than money



abundance.

Making it possible for anyone to use their money
to finance and participate in the next generation of sustainable,
local and socially useful infrastructure