



www.europeanhealthcaredesign.eu | 14-17 JUNE 2021

EUROPEAN HEALTHCARE DESIGN

RESEARCH • POLICY • PRACTICE

PROGRAMME LAUNCH

CREATIVE DESTRUCTION

DESIGN INNOVATION IN THE FACE OF EXISTENTIAL THREATS

DATE: 28 APRIL **VENUE: ZOOM WEBINAR** **LENGTH: 90MINS**

TIME: 13.00 LONDON | 08.00 NEW YORK | 14.00 PARIS | 20.00 SINGAPORE | 16.00 DUBAI

REGISTER: www.bit.ly/3t3TsTc

The history books will declare 2020 a watershed year – when health systems, already strained in coping with chronic and lifestyle illnesses, were thrown into an ongoing, arduous battle against a new highly infectious virus.

Faced with the twin existential threats of global pandemics and a climate crisis, how do we pave the way for innovation in the way we design the physical, social and economic architecture of healthcare, alongside climate change mitigation and realising the disruptive value of science, digital technology and medicine?

In this webinar to launch the congress programme, Sir Muir Gray explores the potential of population health, personalised medicine and value-based healthcare to redesign our health systems for the future, Sonia Roschnik sets out the roadmap for the global healthcare sector to reduce its climate footprint, and Dame Laura Lee offers insights on how Maggie's has contributed to changing the healthcare paradigm through design innovation.



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Chair



JOHN COOPER
Programme Chair,
EHD 2021

Keynote



SONIA ROSCHNIK
International Climate
Policy Director,
Health Care
Without Harm

Keynote



SIR MUIR GRAY
Director, Oxford
Centre for Triple Value
Healthcare; Former
Chief Knowledge
Officer, NHS England

Keynote



DAME LAURA LEE
CEO, Maggie's;
Judge, Wolfson
Economics Prize
2021

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